

# Goal 3: Engage

Goal 3. Engage – ADVANCE OPPORTUNITIES FOR ALL THE PEOPLE OF RHODE ISLAND TO PARTICIPATE IN THE ARTS

## Strategies

Increase involvement / Work with partners to expand the number of people attending and participating in the arts.

Deepen engagement / Work with partners like RICH (RI Council on the Humanities) to enhance the cultural and learning experience available through arts participation.

Diversify participation / Assure that all Rhode Islanders are able to engage in attending, making and participating in the arts.

Barrier-Free access / Assure that Rhode Islanders have access to the arts without geographic, racial/ethnic, language, physical or economic barriers.

Life-long learning / Encourage grantees to offer formal and informal educational opportunities.

## Objectives and Key Tasks

01 – Enhance arts attendance: Work with constituents and partners to identify ways to increase the number and nature of people attending arts events.

### Accomplished over past two years

- Helping individual artists market their work and reach broader audiences through the PAD program.
- Working with tourism and others to create and promote a unified calendar of events.
- The work that Elena is doing to introduce the work of other cultures through the Atrium Gallery and other programs.
- Organizing interview of “mainstream” arts organizations over Latino Public Radio.

### Proposed for FY2012

- Opportunities to work through the grant programs and Elena to formalize the conversation between “mainstream” arts organizations and diverse communities to promote access and attendance at their events and programs.
- Promote opportunities through Elena’s new Latino Public Radio program.
- Use RI Cultural Data Project information to assess success at outreach on the part of organizations.
- Develop “profiles” of our constituents to provide to media.
- Emulate Leadership RI and help get GOS and other arts leaders to visit each other, promote understanding and mutual cooperation.

02 – Enrich quality of experience: Develop partnerships with arts organizations to support programs that help people gain deeper insights or engagement with the arts.

- Atrium Gallery travelling exhibits bring curated shows to other locations (and audiences) throughout the state.
- The Creative Impact series partnership with the

- Encourage all applicants to make this a priority in their projects.
- Partner with AS220 and the Art League of Rhode Island to support our youth art

**Objectives and Key Tasks**

	<p>John Nicholas Brown Center for Public Humanities and Cultural Heritage promotes panel discussions and learning opportunities for its attendees and participants.</p> <ul style="list-style-type: none"> <li>• Gimme 5 and Arts Talk help teachers deepen knowledge and understanding of a variety of art forms.</li> </ul>	<p>exhibit.</p>
<p>03 – Diversify audience/board: Ensure that both audiences and cultural boards represent the diversity of our state.</p>	<ul style="list-style-type: none"> <li>• Added questions in GOS application to assess diversity of audiences and board.</li> </ul>	<ul style="list-style-type: none"> <li>• Add questions in PGO application to assess diversity of audiences and board.</li> <li>• Use the RI Cultural Data Project to assess the success of the field in addressing diversity on boards and in audiences.</li> <li>• Build list of candidates from diverse communities for service on nonprofit arts boards.</li> <li>• Offer workshops and one-on-ones with arts organizations on diversity issues.</li> </ul>
<p>04 - Achieve full accessibility: Ensure that all RISCA grantees are presenting programs in spaces that are fully accessible in accordance with the law.</p>	<ul style="list-style-type: none"> <li>• Added a full accessibility review as part of the “every three year” review of GOS organizations, done in collaboration with VSA arts of Rhode Island.</li> <li>• Added question about accessibility to all RISCA project grant applications.</li> </ul>	<ul style="list-style-type: none"> <li>• Follow up on first two years of accessibility reviews of GOS organizations.</li> <li>• Prepare web page with accessibility resources for all arts organizations.</li> </ul>

For further discussion:

