



RHODE ISLAND CITIZENS FOR THE ARTS

Building coalition to advance Rhode Island's creative communities

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REPORT SHOWS POSITIVE TREND IN JOBS AND BUSINESSES IN THE CREATIVE INDUSTRIES IN RHODE ISLAND

A six-year trend, beginning in 2007 when the state's recession began, shows 52% gain in creative industry businesses and 13% gain in creative industry jobs

PROVIDENCE, RI (May 24, 2012) – RI Citizens for the Arts (RI CFA) announces positive growth trends in creative industry jobs and businesses in Rhode Island. The annual *Creative Industries in Rhode Island* report shows the creative sector in RI added **770 jobs (or 6%) and 460 new businesses (or 16%) between 2011 and 2012**. A six year trend, beginning in 2007 when the state's recession hit, shows a strong and steadily growing industry sector, despite economic hard times. According to the report, based on Dun & Bradstreet registered businesses, **the period from 2007–2012 shows overall a 52% gain in creative sector businesses and 13% gain in creative sector jobs** in both nonprofit and for profit industries.

"Anecdotally, we've long understood the creative industries as a strong and resilient sector, and a significant asset to RI's economy. With these compiled figures, we now also have concrete evidence," noted Libby Slader, principal of Libby Slader Interior Design and RI CFA Board Chair. "In addition to providing core industry jobs, the creative sector feeds innovation and entrepreneurship. This is truly a solid basis for more growth and makes for a wise investment in our state."

The most impressive gains found in the report are in design-related businesses and jobs. Businesses and jobs in design grew by 26% between 2011-2012. Over the six year spread, this industry shows a 194% increase in businesses (from 258 in 2007 to 758 in 2012) and 142% increase in jobs (from 535 in 2007 to 1297 in 2012). The motion picture industry also showed impressive increases between 2011-2012 with a 47% gain in businesses (from 214 in 2011 to 314 in 2012) and 27% gain in jobs (from 851 in 2011 to 1081 in 2012).

"Rhode Island has something a lot of other places don't have; a community that fosters collaboration and values creativity," said Matt Grigsby, founder of Ecolect.com, and co-founder of Anchor, a design incubation space in Providence. "At Anchor, we saw the potential to foster this community. Because of RI's general proximity to Boston and NY, the colleges and universities that bring people here from all over the world and the ease in making connections, we see more and more passionate, skilled designers bringing new wealth and applied knowledge into the state to create change. It's exactly the type of company our state needs."

The *Creative Industries in Rhode Island* report, released by Americans for the Arts annually, and distributed locally by state captain RI Citizens for the Arts, is part of a nationwide study using Dun & Bradstreet data and geo-economic analysis to track and map the presence of arts-related entities in six creative industries: 1) museums and collections; 2) performing arts; 3) visual arts and photography; 4) film, radio, and TV; 5) design and publishing; and 6) arts schools and services. Those creative industries ranged from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. The report is considered a conservative estimate, as it is only counting those businesses that have registered with Dun & Bradstreet.



The Creative Industries in Rhode Island 2012



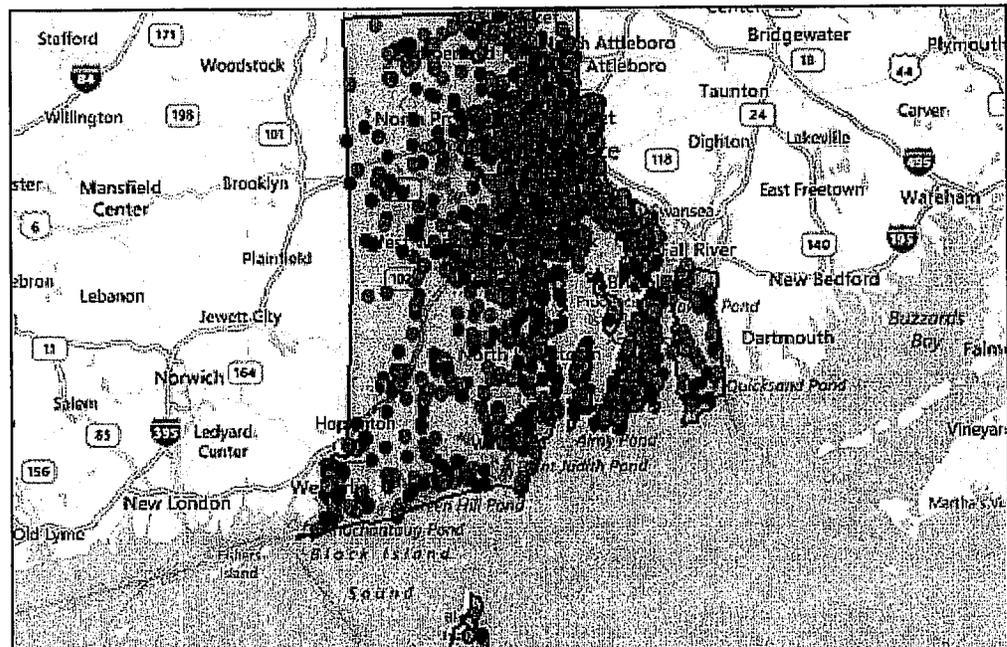
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **Rhode Island**. The creative industries are composed of arts businesses that range from non-profit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. Arts businesses and the creative people they employ stimulate innovation in today's global marketplace.

Nationally, there are 905,689 businesses in the U.S. involved in the creation or distribution of the arts. They employ 3.35 million people, representing 4.42 percent of all businesses and 2.15 percent of all employees, respectively. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2012, Rhode Island is home to 3,248 arts-related businesses that employ 13,445 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ a creative workforce, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in Rhode Island, with each dot representing an arts-centric business. The creative industries account for 4.76 percent of the 68,256 total businesses located in Rhode Island and 2.48 percent of the 542,201 total people they employ.

3,248 Arts-Related Businesses in Rhode Island Employ 13,445 People

- Arts-Related Business
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services



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Arts-Related Businesses and Employment in Rhode Island

2012

(Data current as of January 2012)

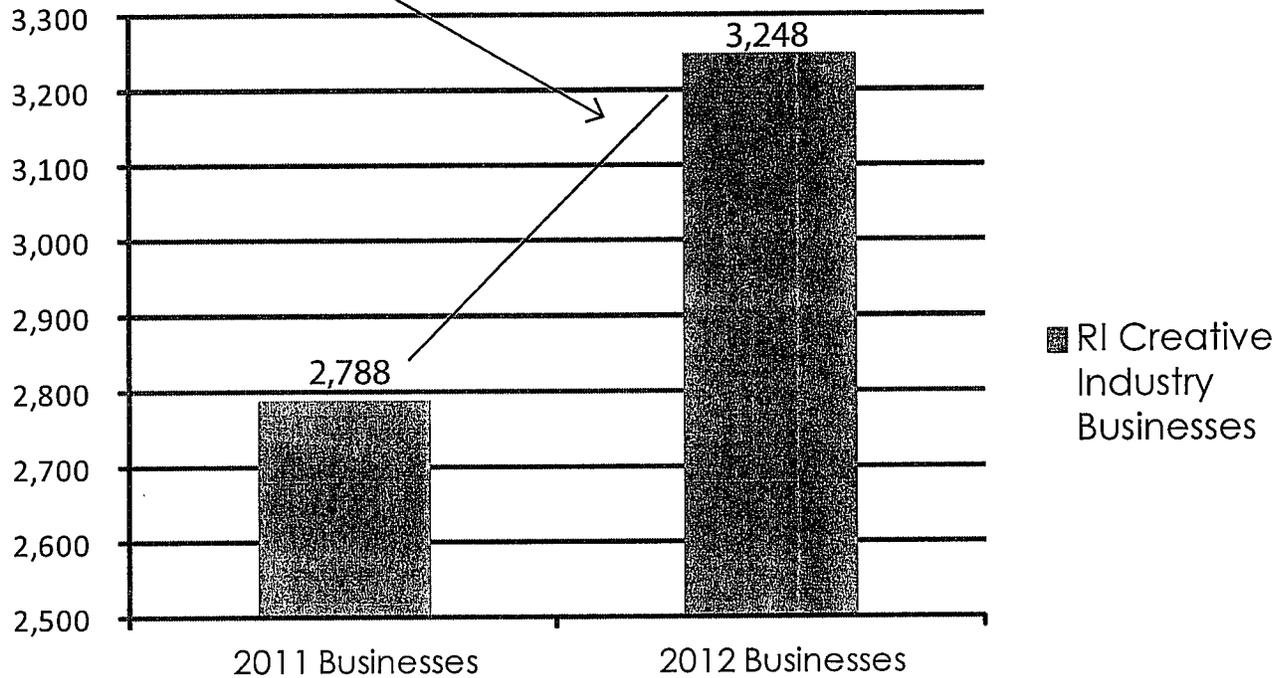
CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	109	247
Agents	2	4
Arts Councils	7	24
Arts Schools and Instruction	100	219
Design and Publishing	1,086	2,699
Advertising	123	641
Architecture	195	709
Design	758	1,297
Publishing	10	52
Film, Radio and TV	395	2,280
Radio	48	91
Television	33	1,108
Motion Pictures	314	1,081
Museums and Collections	109	980
Zoos and Botanical	6	11
Historical Society	25	423
Museums	78	546
Performing Arts	496	1,932
Music	235	861
Theater	9	165
Services & Facilities	113	253
Opera	3	7
Dance	1	35
Performers (nec)	135	611
Visual Arts/Photography	1,053	5,307
Crafts	219	3,193
Photography	605	1,309
Visual Arts	118	224
Services	111	581
GRAND TOTAL	3,248	13,445

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/sc/CreativeIndustries.

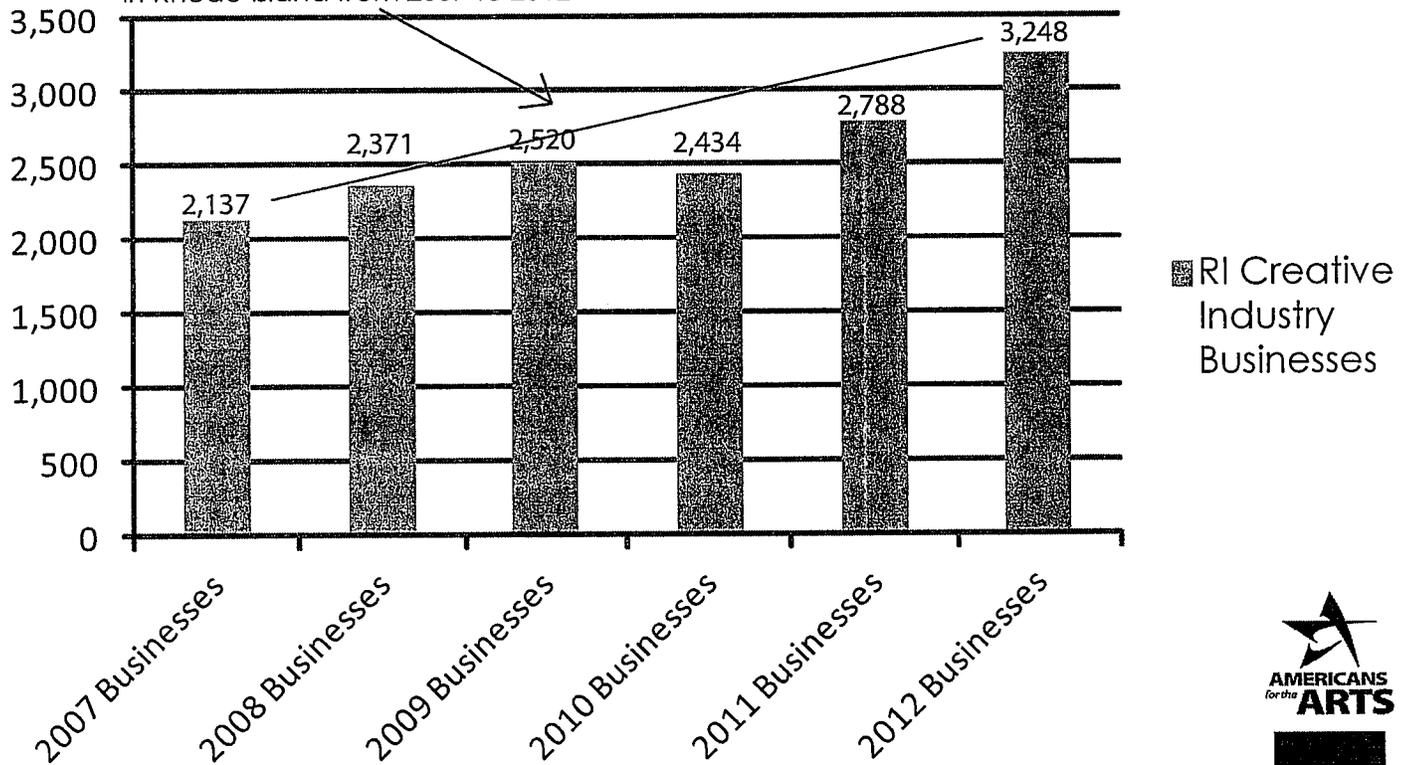
www.AmericansForTheArts.org/sc/CreativeIndustries

Growth in Creative Industry Businesses in Rhode Island

TREND: Net gain of 16% in Creative Industry Businesses in Rhode Island from 2011 to 2012



TREND: Net gain of 52% in Creative Industry Businesses in Rhode Island from 2007 to 2012

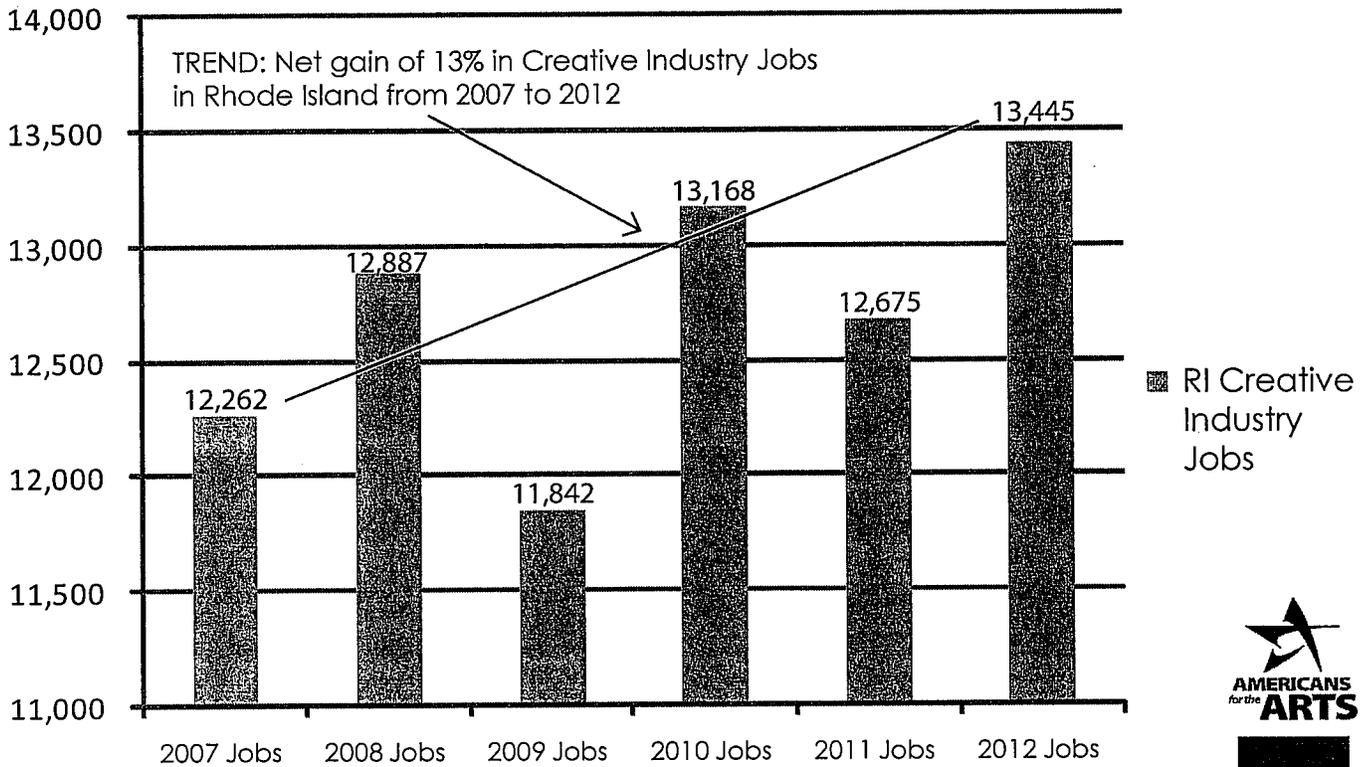
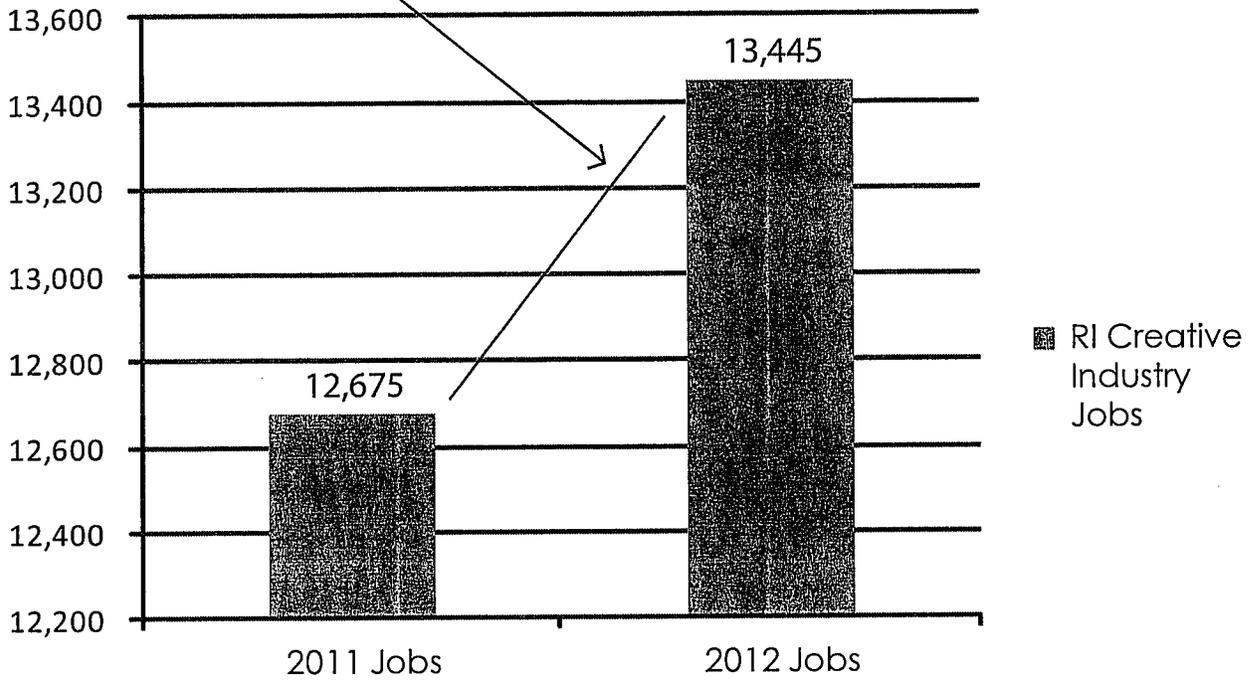


Numbers based on Dun & Bradstreet registered businesses, as reported in Americans for the Arts' Creative Industries annual study



Growth in Creative Industry Jobs in Rhode Island

TREND: Net gain of 6% in Creative Industry Jobs in Rhode Island from 2011 to 2012



Numbers based on Dun & Bradstreet registered businesses, as reported in Americans for the Arts' Creative Industries annual study





Number of Creative Sector Businesses and Jobs in RI 2007 thru 2012

	2007 Businesses	2008 Businesses	2009 Businesses	2010 Businesses	2011 Businesses	2012 Businesses	Change 2011-2012	% Increase 2011-2012	6-Yr Gain 2007-2012
RI I. Museums and Collections	89	89	89	89	95	100	109	9%	22%
RI I. Museums and Collections	66	66	67	67	70	70	78	8%	18%
RI I. Museums and Collections	5	5	4	4	4	6	6	0%	20%
RI I. Museums and Collections	18	18	18	18	21	24	25	1%	39%
RI II. Performing Arts	326	375	409	409	386	496	496	15%	52%
RI II. Performing Arts	174	206	216	204	218	235	17	8%	35%
RI II. Performing Arts	10	12	12	10	8	9	1	13%	-10%
RI II. Performing Arts	1	1	1	1	1	1	1	0%	0%
RI II. Performing Arts	2	2	2	2	1	3	2	200%	50%
RI II. Performing Arts	77	85	99	99	92	86	113	27	31%
RI II. Performing Arts	62	69	79	79	78	116	136	20	17%
RI III. Visual Arts/Photography	839	903	940	940	889	970	1,053	83	9%
RI III. Visual Arts/Photography	218	231	219	207	207	209	219	10	5%
RI III. Visual Arts/Photography	80	84	109	103	103	103	118	15	15%
RI III. Visual Arts/Photography	425	457	486	462	462	547	605	58	11%
RI III. Visual Arts/Photography	116	131	126	117	117	111	111	-	0%
RI III. Visual Arts/Photography	273	313	301	305	305	288	395	107	37%
RI III. Visual Arts/Photography	217	231	226	227	227	214	314	100	47%
RI IV. Film, Radio and TV	21	30	28	28	31	28	33	5	18%
RI IV. Film, Radio and TV	35	52	47	47	47	46	48	2	4%
RI IV. Film, Radio and TV	514	579	671	671	652	900	1,086	186	21%
RI V. Design and Publishing	141	162	164	168	168	176	195	19	11%
RI V. Design and Publishing	258	283	370	358	358	602	758	156	26%
RI V. Design and Publishing	6	11	13	13	12	11	10	(1)	-9%
RI V. Design and Publishing	109	123	124	114	114	111	123	12	11%
RI V. Design and Publishing	95	112	110	107	107	100	109	9	9%
RI VI. Arts Schools and Services	6	7	6	6	6	7	7	1	0%
RI VI. Arts Schools and Services	89	104	101	98	98	91	100	9	10%
RI VI. Arts Schools and Services	1	1	3	3	3	2	2	-	0%
RI Grand Total	2,137	2,571	2,520	2,434	2,780	3,248	460	16%	53%

Data based on Dun Bradstreet registered businesses, as reported in Americans for the Arts' Creative Industries annual study 2007-2012. Contact RI Citizens for the Arts: 401-457-8312, info@ricitizensforarts.org.



Number of Creative Sector Businesses and Jobs in RI 2007 thru 2012

	2007 Jobs	2008 Jobs	2009 Jobs	2010 Jobs	2011 Jobs	2012 Jobs	Change 2011-2012	% Increase 2011-2012	E-Yr Gain 2007-2012
RI I. Museums and Collections	1,017	1,019	1,003	1,037	1,004	980	(24)	-2%	-4%
RI I. Museums and Collections	691	695	620	629	589	546	(49)	-7%	-19%
RI I. Museums and Collections	11	11	8	10	11	11	0	0%	0%
RI I. Museums and Collections	375	373	375	398	404	423	19	5%	13%
RI II. Performing Arts	1,576	1,696	1,631	1,792	1,821	1,932	111	6%	23%
RI II. Performing Arts	696	788	713	790	814	861	47	6%	24%
RI II. Performing Arts	162	172	164	159	151	165	14	9%	2%
RI II. Performing Arts	35	35	35	35	35	35	0	0%	0%
RI II. Performing Arts	6	6	6	2	2	7	5	250%	17%
RI II. Performing Arts	264	240	245	243	222	253	31	14%	-4%
RI II. Performing Arts	413	455	468	563	597	611	14	2%	48%
RI III. Visual Arts/Photography	5,421	5,605	5,146	5,595	5,338	5,307	(31)	-1%	-2%
RI III. Visual Arts/Photography	3,239	3,410	3,023	3,394	3,287	3,193	(94)	-3%	-1%
RI III. Visual Arts/Photography	132	143	165	171	167	224	57	34%	70%
RI III. Visual Arts/Photography	1,327	1,362	1,357	1,416	1,281	1,309	28	2%	-3%
RI III. Visual Arts/Photography	723	690	601	614	603	581	(22)	-4%	-20%
RI III. Visual Arts/Photography	2,089	2,322	1,765	2,305	1,898	2,280	382	20%	9%
RI IV. Film, Radio and TV	968	1,055	984	1,007	851	1,081	230	27%	12%
RI IV. Film, Radio and TV	1,022	1,152	701	1,213	958	1,108	150	16%	8%
RI IV. Film, Radio and TV	99	115	80	85	89	91	2	2%	-8%
RI IV. Film, Radio and TV	1,871	1,969	2,039	2,159	2,353	2,699	346	15%	44%
RI V. Design and Publishing	687	726	667	712	669	709	40	6%	3%
RI V. Design and Publishing	535	560	712	773	1,028	1,297	269	26%	142%
RI V. Design and Publishing	24	76	86	85	73	52	(21)	-29%	117%
RI V. Design and Publishing	625	607	574	589	583	641	58	10%	3%
RI V. Design and Publishing	288	276	258	280	261	247	(14)	-5%	-14%
RI VI. Arts Schools and Services	21	21	20	19	25	24	(1)	-4%	14%
RI VI. Arts Schools and Services	266	254	235	255	232	219	(13)	-6%	-18%
RI VI. Arts Schools and Services	1	1	3	6	4	4	0	0%	300%
RI Grand Total	12,262	12,887	11,842	13,168	12,675	13,445	770	6%	10%